



# LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

Approved by AICTE, NEW DELHI. Affiliated to JNTUK, KAKINADA  
(Accredited by NAAC with "A" Grade and NBA [(ASE, CE, CSE, IT, ECE, EEE & ME) under Tier-I])  
An ISO 21001: 2018, 14001:2015, 50001: 2018 Certified Institution  
MYLAVARAM-521230, NTR Dist, A.P., Tel: 08659-222933, 934, 223936 Fax: 08659-222931  
Email: lbcmym@lbrce.ac.in, principal@lbrce.ac.in | Website: www.lbrce.ac.in

## SCHOOL OF MANAGEMENT STUDIES

Date: 05-07-2024

17<sup>th</sup> BOS Meeting of the MBA Department is Scheduled on 05-07-24 (On-Line)

### The Agenda of the Meeting:

1. Confirmation of Minutes of 16<sup>th</sup> BOS Meeting held on 11-08-2023.
2. Review of Action Taken Report (ATR) on the Minutes of the 16<sup>th</sup> BOS Meeting held on 11-08-2023.
3. a) Discussion and Approval of Course structure & Syllabi of MBA III<sup>rd</sup> & IV<sup>th</sup> Semesters, CO Statements and CO-PO Articulation Matrix of R-23 Regulation.  
b) Discussion and Approval of Management Courses and syllabi of Engineering Programs.
4. Information and Discussion on COs, POs, Attainment, and ATR for the 2021-23 batch.
5. Information on Events Organized & Attended for the A.Y. 2023-24.
6. Information & Discussion on Training & Placement activities for the A.Y. 2023-24.
7. Information on the Calendar of Events for the A.Y. 2024-25
8. Any other matter with the permission of the chair.

### Member's Present:

S.No	BOS Hierarchy	Name, Designation of the Member, Affiliation	Signature with date
1.	Chairman	Dr.A.Adishesha Reddy Professor & HOD of SMS, LBRCE	
2.	University Nominee	Prof. P.Vijay Kumar Retd Professor Dept of H & SS, UCEK, JNTU Kakinada	ON-LINE
3.	Subject Expert (Academic)	Prof.R. Nandagopal, Director General Sree Saraswathi Thiagaraja College, Coimbatore, Tamilnadu.	ON-LINE
4.	Subject Expert (Academic)	Prof.P.Narayana Reddy, (Former Member of AICTE) Director General of ICBM School of Business Excellence, Hyderabad.	ON-LINE
5.	Subject Expert (Academic)	Prof. S.S. Shantha Kumari, Professor, VIT-AP School of Business (VSB),Amaravathi	ON-LINE
6.	Subject Expert (Industry)	Mr .P. Srinivas Director, DP, Smart Home solutions Pvt Ltd, Vijayawada.	NOT PRESENTED
7.	Alumni	Mr.G. Ravi Srikanth Financial analyst, Golden Hills Capital India Pvt. Ltd, Hyderabad	NOT PRESENTED
8.	Internal Member	Dr.T.Rajasekhar, Professor, SMS, LBRCE	
9.	Internal Member	Dr.V.V.Narsi Reddy, Associate Professor, SMS, LBRCE	
10.	Internal Member	Dr.D.Venkateswarlu, Associate Professor, SMS, LBRCE	
11.	Internal Member	Dr.K.Deepika, Associate Professor, SMS, LBRCE	
12.	Internal Member	Dr.R.Jeyalakshmi, Assistant Professor, SMS, LBRCE	

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## SCHOOL OF MANAGEMENT STUDIES

17<sup>th</sup> BOS of MBA Department held on 05-07-24 through Microsoft Teams (Online Platform)

### Detailed Minutes of the Meeting:

The Meeting has started by the chairman of BOS at 7.30 PM and discussed the following points

1. The Members discussed the Minutes of the previous BOS Meeting held on 11-08-23.
2. BOS reviewed the ATR of previous BOS Meeting such as Infra-Structure development, considering the feedback of all the Stakeholders for effective implementation of R-23. The Members also reviewed the initiatives adopted by the Department for Quality Enrollment of Students, Training provided for Placements and other Student Activities to meet the demand of the industry.
3. The Chairman of the Committee has proposed DAC suggestions with respect to R-23 Course Structure, CO Statements, CO-PO Articulation Matrix and syllabi of III<sup>rd</sup> & IV<sup>th</sup> Semester courses. The Members Appreciated and Approved the changes proposed in view of changing needs of the industry.
  - The Subject Experts felt satisfied w.r.t to PC courses like E-Commerce & Digital Markets, Indian Ethos & Business Ethics incorporated from AICTE-MC in III<sup>rd</sup> & IV<sup>th</sup> Semesters respectively. More No.of courses were added in PE giving more choice to students. Hence the total No.of courses increased from 54 (R-20) to 65 (R-23). Much importance was given by introducing skill development lab in III<sup>rd</sup> semester
  - The Chairman of the Committee also proposed the Management Courses offering for Engineering Programs and were approved by the members. The list of courses were given below:
    - A. Managerial Economics & Financial Analysis
    - B. Universal Human Values-Understanding Harmony & Ethical Human Conduct.
    - C. Industrial Management.
4. The Chairman also briefed the CO-PO Attainments and ATR for 2021-23 Batch. In this context members advised to encourage students to go for NPTEL/Certification courses which helps in fulfilling the Industry Academic gaps & strengthening Attainments.
5. The Members felt satisfied for the active involvement of the Department in organizing Case Study Workshops, FDPs, Guest Lectures, National & International Webinars on emerging topics, workshops on academics, R&D for Faculty and Students. Members felt that Faculty & Students can be registered for AICTE SLA (PARAKH) initiated by AICTE for gaining better knowledge in upcoming areas. The Members suggested to record the outcome of each activity done in the last academic year so as to meet the requirements of different Accreditations.
6. The Members reviewed the Training Programs conducted by the Department for the A.Y. 2023-24 and praised the improvements w.r.t to quality placements by students in reputed companies. Members appreciated the students involvement in Club & Professional Society activities and felt to continue the same in the coming period also.
7. The chairman also proposed the calendar of events for the A.Y. 2024-25 and members suggested to adopt nearby Rural villages to conduct awareness sessions on financial literacy in view of digitization.

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8. Members also felt the need to incorporate Open Electives/NPTEL certifications/any other online certification courses in III<sup>rd</sup> & IV<sup>th</sup> semesters, conduct different sessions to encourage students to become entrepreneurs. They also advised to encourage students to develop the habit of book/newspaper reading, cluster visits, geographical entrepreneurship which can also be assessed & evaluated on some criteria and the chairman felt that these changes are to be discussed in DAC & PAC to check the viability & communicate to these members. Prof R.NandaGopal suggested that the department has to motivate the students to make them talk on the dais, record, upload the videos for getting the feedback using social platform. The meeting has been concluded with vote of thanks.

**Member's Present:**

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*[Signature]*  
CHAIRMAN-BOS